

Jess F. Kraus, IV
"Kraus"
President / CEO, Source 44 (new!)
half full, llc facilitator go-to
Founder and Vice-Chairman, 3E Company



Kraus, along with Twitchell and Bowman, was one of the original co-founders of *half full, llc*. Countless hours of facilitation, too many strategic plans to count and oodles of executive Forwards later, Kraus has taken on the newly appointed role of Co-Founder, President and CEO of **Source 44**. Good name right? Wait 'til you hear what they're all about.

It actually starts with Kraus who started 3E Company at 27 years of age in 1988. Identifying a need for full-service solutions to companies' hazardous material information management, Kraus set to work building 3E from the ground up with the help of his wife and brother. For 20 years he served as President and Chief Executive Officer. Under his leadership, 3E grew from a two-person shop run out of his home to a NASA-style Mission Control Center to over 4,000 people worldwide. Talk about industry experience.

Only fitting that while the EPA prepared to release its recent decision to regulate green house gas (GHS) emissions, **Source 44** had already completed their funding strategy to bring to market the next best service in the green environment. Similar to Kraus' brainchild of 3E Company, **Source 44** traces and documents raw materials from inception to usage. They are building the largest library of footprint data in the world and providing it back to companies for relatively small subscriptions at a fraction of the cost of doing it themselves. Time to invest in a sure thing people!

A graduate of Cal State University, Kraus holds degrees in mathematics and chemistry. In his spare time, Kraus manages to continue his tenure as a 12-year member of Vistage and a 10-year member of YPO. Kraus has served in the Coastal San Diego Chapter of YPO as Assistant Education Chair (3 years), Co-Membership Chair, Special Events Chair, Education Chair and is currently the incoming Chairman of the Chapter.

Bottom line? Kraus is a stand up San Diegan who loves connecting people, loves making money for himself and others in any strategic fashion imaginable and can tell a story like no other. If you want to know all the gory details of his experience, read on. If you want to know more about him as a person – call him up. He's fun, easy going and super passionate – he even had a tattoo of his family etched onto his leg on one of his most recent dive trips (OK, so they are manta rays, but he had them made for his family none-the-less).

Want to invest in the next best green thing? Thought so ... jfk@source-44.com

Leadership Roles:

Chairman and Officer Young Presidents Organization 1999-present

Chairman Vistage (TEC) Member / Mentor 1995-present

Chairman "The Wild Thyme Company" Corporate Events

Board Of Advisors Compendia 2005-present

Past Chairman, Co-Founder "American Sheet Metal" specialty construction

Past Co-Founder and President "Insurance Data Services" (Sold 2008)

Awards & Recognition:

Ernst and Young, Entrepreneur of the Year (San Diego)

San Diego Business Journal- #1 Environmental Engineering (San Diego)

Young Presidents Organization Global Innovation Award Best of the Best

General Dynamics Employee of the year 1987